



**Bandit Productions Launches Syndicated Candy Valentino News Segments — Now Airing in Top Markets Across the U.S.**

Phoenix, AZ – May 19, 2025: Bandit Productions is proud to announce the launch and wide distribution of the Candy Valentino News Segments, a series of high-quality, fully produced news inserts designed to bring engaging, expert-driven financial content to local newscasts across the country, at no cost to affiliates.

Hosted by Wall Street Journal bestselling author and renowned finance podcast host Candy Valentino, these weekly topical segments, Your Money Minute, deliver clear, actionable financial advice in an accessible 90-second format. Each segment also comes with digital assets, including web copy and social media posts, allowing stations to seamlessly integrate content across platforms.

"We are offering premium content with no cost and no catch — just relevant, timely financial news that serves local audiences and adds real value to your newscast," said Bob Sullivan, CEO of Bandit Productions. "It's a win-win for stations looking to boost viewer engagement and diversify their content lineup."

The Candy Valentino News Segments are already airing in major markets, including Philadelphia, Houston, Phoenix, Baltimore, Indianapolis, and Minneapolis, with more affiliates coming on board for the 2025–2026 season.

What current partners are saying:

"As we expand and evolve how we connect with audiences across platforms, Candy brings practical advice that our viewers can use."

– Aaron Fernandez-Wische - VP Content Creation/Distribution, KRIV Houston

"Candy delivers easy-to-understand information that is vital to our viewers."

– Rhonda LaVelle - VP and GM, KAAL Rochester, MN

"Candy's content is a great fit for our new 3 pm show, helping families make smart money moves."

– Al Carl - Vice President, News Director, WISH-TV Indianapolis

## **About Candy Valentino**

Candy is a Wall Street Journal bestselling author, top finance podcast host, and business expert with over 26 years of entrepreneurial experience. Her approachable, empowering style makes financial literacy more accessible to everyday viewers.

### **About Bandit Productions**

Based in Phoenix, AZ, Bandit Productions specializes in original television, branded content, and syndication. Known for connecting brands and broadcasters with compelling, audience-driven content, Bandit continues to grow its footprint in the broadcast and digital landscape.

### **For affiliate opportunities or more information, contact:**

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